

BROOME CHINATOWN REVITALISATION

THE HEART AND SOUL OF BROOME

In addition to the widespread streetscape enhancements already delivered in Stage One of the project, and the further improvements proposed for Short Street, Napier Terrace and Carnarvon Street, three other key sub-projects are being planned.

CHINATOWN TRANSIT HUB AND POCKET PARK

This sub-project will include the creation of a bus transit area on Napier Terrace. This location will act as a welcoming terminal for regional buses, tour buses and cruise ship passengers disembarking in Broome. A pocket park will be incorporated into the streetscape enhancements to facilitate cruise ship welcoming events and other gatherings.

This sub-project will include:

- Larger parking spaces and drop-off points for tourist buses/coaches.
- Creation of versatile parking spaces that can be converted to bus pick up / drop off points on cruise ship days.
- Shade and improved hard and soft landscaping, supporting pedestrian movement and amenity.
- Crime prevention through lighting and night-time activities.
- Street furniture, rest spaces, power and lighting for events.

STREETER'S JETTY REFURBISHMENT

A recent structural survey of Streeter's Jetty showed serious concerns with the structural integrity of the iconic jetty, resulting in the Shire temporarily restricting public access to the jetty. This project will include the refurbishment of Broome's historic pearling era jetty into a safe and interpretive tourist destination. The upgrade will include refurbishment works that support heritage preservation.

VISITOR AMENITIES UPGRADES

Visitor amenities are a key part of precinct activation and increased duration of stay. The limited ablution (bathroom) facilities and visitor amenities in Chinatown are found to be a constraint to attracting visitation and activation of the precinct. This project will see a new ablution facility located within the Chinatown precinct, likely co-located with the Broome Visitor Centre to expand the existing facilities and encourage visitors to the centre.

The \$29.3 million Chinatown Revitalisation Project is being delivered jointly by the State Government and the Shire of Broome, with \$22.6 million in funding from the State Government and \$6.7 million from the Shire.

The project is being delivered in two stages, with 10 sub-projects comprising the \$13.8 million Stage One works completed in 2019. Stage Two is currently progressing and includes another nine sub-projects, with construction expected to commence in the last 2020 quarter through to mid 2021.

The aim of the sub-projects is to make the Chinatown precinct more attractive to locals, visitors and businesses, and encourage activity and long-term investment into the heart and soul of Broome.