

BROOME CHINATOWN REVITALISATION

THE HEART AND SOUL OF BROOME

DAMPIER TERRACE UPGRADE

The purpose of upgrading Dampier Terrace is:

- To create a pedestrian prioritised precinct that promotes visitors to stay
- Improvement of pathways and connections to encourage development of cafes
- Encourage alfresco dining and building facades
- Promote private sector investment into built form and activation of the street

The Dampier Terrace upgrade will undertake concept design, site services investigation, community engagement, detailed design and construction of a range of upgrades to improve its function as a pedestrian, traffic, retail and social centre.

The upgrade will likely include:

- Traffic calming, shade and improved landscapes supporting pedestrian movement
- Lighting, street furniture, event infrastructure, multi-poles, bubblers, public art, and entry statements
- Improved pathways and connections to Carnarvon Street
- Crime prevention through lighting and encouraging night time activities



CHINATOWN REVITALISATION PROJECT

On Wednesday 8 June 2016, the state government announced the Royalties for Regions investment of \$10M to undertake detailed feasibility studies and to deliver transformational projects, reinforcing Chinatown as the cultural, historical and commercial centre of Broome.

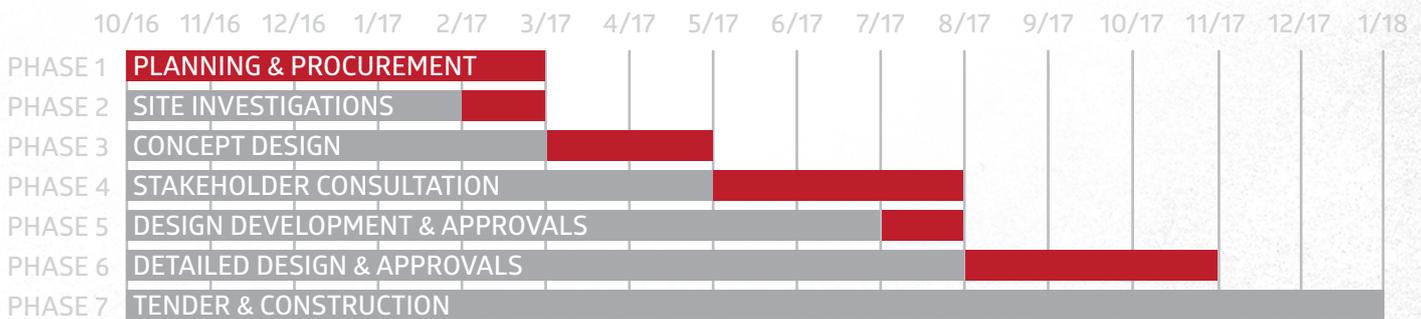
The Shire of Broome has committed \$2M to the project with Tourism WA committing a further \$700K which brings the total project budget to \$12.7M.

The projects identified to be key drivers in the revitalisation of Chinatown were mostly drawn from the Shire's 2013 Chinatown Development Strategy, developed following extensive community consultation.

The majority of funds will be spent over the next 18 months on projects that improve the aesthetics, comfort and functionality of Chinatown as a place to socialise and do business. Some funds have also been set aside to investigate the feasibility of more significant projects that will strengthen Chinatown over the longer term.

Implementation of the projects and oversight of the feasibility studies will be undertaken jointly by the Shire of Broome, Kimberley Development Commission and LandCorp. A Community and Stakeholder Reference Group has been established by the Shire and consultation with the wider community and key stakeholders will continue throughout the process.

This project is made possible by the State Government's Royalties for Regions program.



THE BROOME CHINATOWN REVITALISATION HAS BEEN MADE POSSIBLE BY THE STATE GOVERNMENT'S ROYALTIES FOR REGIONS PROGRAM

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Government of Western Australia
Department of Regional Development



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